



*We share Greek food and
food culture with the world*





Melissa Kikizas was founded in 1947 by Alexandros Kikizas. His vision was to highlight the raw materials of our country by turning them into high quality products.

He believed in the constant effort for improvement and he considered **quality** as **the most important factor** for the success of a product.





Our history

- 1947** Establishment in Athens of the pasta manufacturing company MELISSA, by Alexandros Kikizas.
- 1974** Construction of **Semolina mill in Larissa**, Thessaly.
- 1980** The pasta manufacturing facility is transferred from Athens to Larissa. MELISSA KIKIZAS possesses **the first vertically integrated complex of mill-pasta plant in Greece**, attaining a significant competitive advantage.
- 1985** Launch of tomato product line **Pummaro Melissa**. Pummaro conquers the 68% of the greek market.
- 1992** Achievement of **No1 Pasta Producer** in Greece.
- 1999** The tomato product line is sold to Unilever. Acquisition of **Stella** brand, which held the third place in the pasta market.
- 2000** Exclusive sales and distribution agreement of **Del Monte** canned fruits in Greece.
Buyout of the polish distribution company **Atlanta**.
Buyout of the traditional pasta producer **Vlaha**.
- 2007** MELISSA KIKIZAS acquires **Avez** which is the leading pasta brand in North Greece.
- 2009** Innovative launch of **Pasta Kids** product range.
- 2010** Completion of the second expansion investment in the Larissa plant, aiming to increase the production capacity to 90.000 tons annually.
Launch of **Gluten Free** pasta range.
- 2014** Exclusive sales and distribution agreement of **Heinz** products in Greece.
- 2015** Entry to the **chinese** market.
Establishment of **Melissa Kikizas Wheat Academy** with a view to educate young farmers.
Launch of **flour** range in Cyprus.
- 2016** Launch of new pasta range from **Triticum dicoccum** whole wheat flour.
- 2017** Relaunch of **Vlaha** pasta range.
- 2018** Launch of **Beta Glucan** and **High Protein** functional pasta
Relaunch of **Primo Gusto** pasta range.
Exclusive sales and distribution agreement of **Kraft** products in Greece.
Relaunch of **flour** range in Cyprus.
- 2019** New **Mill Construction**. A 16m investment which will increase productivity and secure the high quality of our products.
- 2020** Launch of **new veggie pasta range** from 30% vegetable puree: carrot, beetroot, spinach.
- 2021** Acquisition of **Terra Creta S.A** which is an innovative & award-winning **Extra Virgin Olive Oil** (EVOO) producer. Terra Creta has turnover of 19m € (95% in exports) and has solid presence to over 30 countries.
- 2022** Launch of **new legumes pasta range** with 50% pulse flours: red lentils, green pea, chickpea. Melissa Spaghetti with **Broccoli** is added to the veggie pasta range.



Melissa Kikizas owns **the largest vertically integrated complex of mill-pasta plant in the Balkans** where 90,000 tons of pasta are produced annually.

90.000 tons of pasta



Brands

Strong product portfolio of leading and reputable brands: **Melissa, Terra Creta, Primo Gusto, Stella, Vlaha, Avez, Deveta**

Import and Distribution

Exclusive representation and distribution of **Heinz, Kraft, Del Monte** and **Bull's-Eye** leading brands in Greece.

Exports

Export of products to more than **40 countries** accounting for 20% of the company's annual turnover.

Wheat Academy

Establishment of **the first Wheat Academy in Greece** in collaboration with the American Agricultural School of Thessaloniki, aiming at educating young farmers and optimizing the quality of the raw materials of our country.

Contract Farming

In 2013 starts the **contract farming program** with the aim of creating long-lasting relations with Greek producers and working with them to develop and improve the agricultural production.

Corporate Social Responsibility

Particularly sensitive to corporate social responsibility actions, by implementing a wide range of **voluntary activities** that extend to areas of **social supply, environment, education, health, sport and culture**.

MELISSA KIKIZAS has been amongst the first companies in Greece to be certified for its food quality and hygiene standards. Specifically, the company has been accredited with:

★ **ISO 9001** ★ **ISO 22000** ★ **BRC** ★ **IFS** ★ **BIO** ★ **HALAL** ★



**We are
pasta lovers**
Simple and tasty

Long Pasta

Spaghetti No6, No7,
Spaghettini No10, Linguine,
Ziti No2, Bucati No3, Bucatini No5

Long pasta are the most emblematic & commonly used pasta shape worldwide. Classic long shaped pasta (No6, No7) fit perfectly with the sauce of your choice from the most traditional to the most challenging recipes. Thin shaped Spaghettini No10, with its elegant shape, offers a lighter & more delicate taste to every dish.

Ziti No2, Bucati No3 & Bucatini No5 are ideal for recipes with heavy creamy sauces either with meat or fish. Finally, Linguine is one the most popular long pasta shape in the Mediterranean. For those who look for a fine taste & know how to enjoy pasta.





Fusilli
The real twist

Short Pasta

Penne, Penne Rigate, Fusilli, Farfalle, Rigatoni, Conchiglie, Elbows, Tortiglioni, Conchigliette, Small Elbows, Ditali, Ditalini, Stelline, Seme di Melone, Sesamo, Risone, Cous Cous

Short cut pasta can star in impressive Mediterranean pasta salads, be combined with vegetables or used in baked casserole as they hold up well in the oven. Either small or medium sized, they are excellent used in pasta salads and mixed with chunky sauces, but they can also be cooked in soups. They are the perfectly sized mouthful.





Tortellini

Filled with taste

Filled Pasta

Tortellini

One of the most popular stuffed pasta. Made with an authentic Mediterranean recipe offering a special gastronomic journey. Tortellini hold inside all the taste of their filling, giving even greater enjoyment and intense taste in each bite.

Available in four different flavors:

- **Feta**
- **5 cheeses**
- **Tricolore**
- **Smoked cheese**





Tagliatelle

For special pasta lovers

Special Pasta

Fides Fine, Fides Coarse, Tagliatelle with eggs, Tagliatelle, Lasagne with eggs, Canelloni, Spaghetti Tricolore, Penne Tricolore, Fusilli Tricolore

Fides: Unique and traditional, it has a nest like shape and consists of very thin long pasta. Fides can be combined with simple light tomato sauces, broths, consommés, and soups.



Tagliatelle: A traditional long shaped pasta like flat ribbons and nested for convenient portions. Available in recipe with eggs or without.

Canelloni & Lasagne: Ready to be filled with your favorite ingredients as no precooking is required. Their characteristic shape, flat wide and round, is perfect as a basis for rich and delicious dishes in the oven.



Tricolore pasta without doubt brings excitement to everyone tasting it. Dehydrated spinach and tomato are added to the classic recipe to enrich the end mouth feeling deliciously. A unique type of pasta that is combined with all kind of sauces and numerous ingredients adding color to your dishes.





Kriotharaki
Experience the taste
of Greek Specialties

Orzo (Kriotharaki)

Orzo, Orzo Medium

Kriotharaki, also called Orzo, is the most traditional, iconic and popular pasta in Greece that has been widely adapted in the Mediterranean cuisine.

Its rice shape and small size make it a very versatile pasta, easy to cook with. It can be used in a range of recipes as a main or a side dish in soups in baked and casserole or even cooked risotto style.

Kriotharaki has a tasty firm texture and a chewy mouthfeel offering a surprisingly sophisticated result to every meal.

It is a new dimension to a traditional favorite.

Available in four different variants:

- Regular
- Bio
- Whole Wheat
- Gluten Free





**With 50%
more protein**
strong taste in every bite

High Protein spaghetti penne rigate

Melissa High Protein pasta contains **oat protein** which helps to **grow muscle mass**, as well as maintain muscle mass and normal bones, in the context of a balanced diet and healthy lifestyle.

The oat protein included, is 100% plant based giving the pasta a strong aroma and taste.



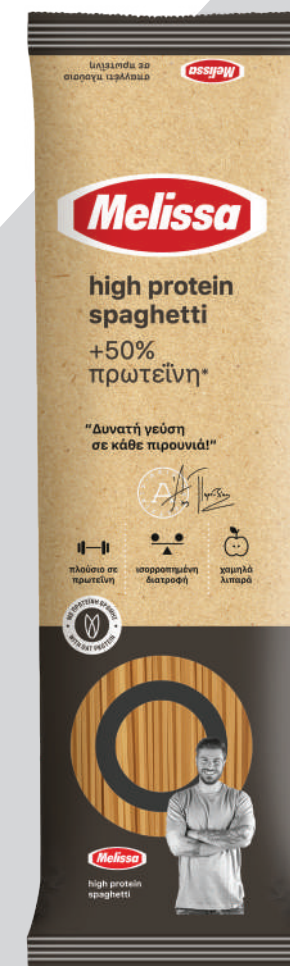
rich in
protein



balanced
diet



low fat





**Suitable
for people
with gluten
intolerance**

made from corn and rice flours

Gluten Free

spaghetti
penne rigate
fusilli
orzo

Certain cereals such as rye, wheat and barley contain gluten which is a plant protein. People with celiac disease or gluten intolerance cannot consume foods containing it. Melissa gluten free pasta is **made from corn and rice flours** and it is **suitable for people who follow a gluten-free diet**. It has a unique color and a rich flavor.





For an authentic,
more beneficial
nutrition

organically grown durum wheat

Organic-Bio Pasta

spaghetti
penne rigate
orzo



Melissa Bio pasta range includes products from carefully selected **finest varieties of organically grown durum wheat**. All selected varieties are cultivated by using methods that respect the soil of the earth and the environment.

Bio range uses **sustainable agriculture** which is a complete system of farming that supports climate change and respects natural resources.



GR-BIO 03
ΓΕΩΡΓΙΑ ΕΛΛΑΔΑ /
Greece Agriculture





**Produced
by the entire
grain seed**

source of fibre and protein

Whole Wheat Pasta

spaghetti, linguine, bucatini,
penne rigate, fusilli, farfalle,
orzo, ditali



Melissa Whole Wheat pasta offers you all the benefits of a healthy and balanced diet. It is rich in taste, as it is **produced by using the entire grain seed**. Whole wheat pasta constitutes a source of complex carbohydrate along with a plant-based protein of high quality, offering to the body the necessary **energy and vitamins for the proper function of the digestive system**.



source
of protein



source
of fibre



low fat





**Produced
by 100%
ancient grains**
ground to a stone mill

Ancient Grain Pasta

spaghetti
penne rigate



Ancient grains (*Triticum dicoccum*), known as Zeas, are **one of the oldest known species of wheat**. Their crop is suitable for sustainable agriculture since they are resistant to diseases and require low water consumption for their cultivation. In the past, ancient grains were the fundamental cultivation of the greek land.

During production, the ancient grains are first turned into flour with the **use of a stone mill** creating the purest raw pasta material, delivering a great taste and a rich aftertaste of nuts. Melissa ancient grain pasta is **high in nutritional value**, rich in fiber, manganese, protein and phosphorus.



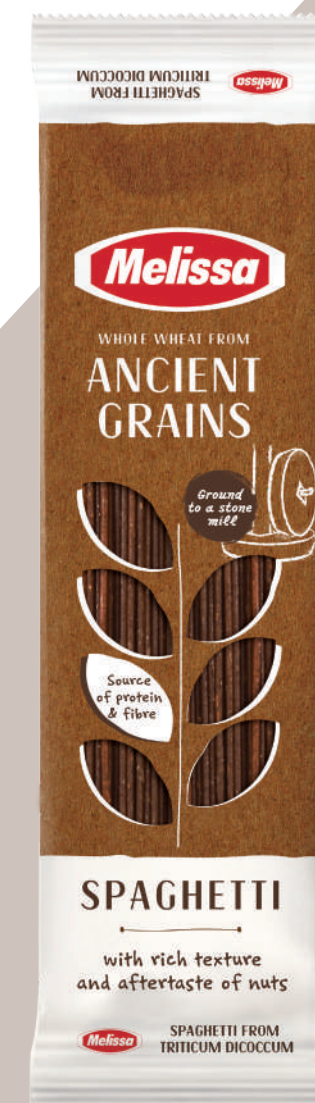
source of
protein



source of
fibre



low fat





Multiseed



**With 7
nutritional
seeds**

source of protein, copper and phosphorus
rich in manganese

Whole Wheat Multiseed Pasta

pennete rigate



We have chosen the most nutritional seeds to create the most delicious combination!

Melissa Whole Wheat Multiseed Pasta brings millet, buckwheat, quinoa, barley, sunflower and pumpkin seeds to our diet, offering **multiple nutritional benefits** combined with the benefits of whole grain products. It is **rich in manganese and a source of protein, copper and phosphorus**.

Combined with a balanced diet and a healthy lifestyle, protein, manganese and phosphorus **help maintain normal bones** while copper **helps the immune system to function normally**.



source of
protein



source of
fibre



low fat





with Carob



**With greek
carob**

source of protein and copper
rich in manganese

Whole Wheat Pasta with Carob rigatoni



The carob is an evergreen tree that thrives in the Mediterranean climate, enhancing the sustainable agriculture. In Greece it is found mainly in the island areas.

The carob flour is produced by the roasting and grinding of carob fruits and thanks to the natural sugars it contains, it has a sweet taste that resembles to cocoa.

Melissa Whole Wheat Pasta with carob is **rich in manganese and a source of protein and copper**. Combined with a balanced diet and a healthy lifestyle, protein and manganese **help maintain normal bones**, while copper **helps the immune system to function normally**.



source of
protein



source of
fibre



low fat





**With 30% puree
from fresh vegetables**
delicious & healthy



Pasta with Vegetable Puree spaghetti

For those who seek a more tasty but healthy proposition, Melissa introduces a new pasta range **made with durum wheat semolina and 30% puree from fresh vegetables**. An alternative choice to enjoy pasta while keeping a more balanced diet, with multiple nutritional benefits and delicious taste.

Available in four unique variants: **carrot, spinach, beetroot and broccoli**.

100% plant based. No preservatives. No artificial colors.



source of
protein



suitable
for vegan



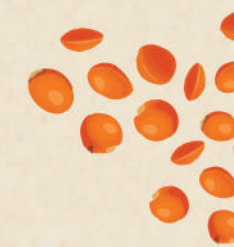
low fat





With 50% pulse flours & 50% durum wheat semolina

Taste, texture, high nutritional value



New Legume Pasta

spaghetti, casarecce, corals rigate

Positioned as a “sibling” of the recently successful launch of Veggie Pasta. A powerful combination of **50% pulse flours** and **50% durum wheat semolina**, that offers a very tasteful proposition and texture “equal” to classic pasta. The pulse flours give to the new Melissa Pasta a significant nutritional value. Available in three unique variants: **chickpea, red lentils, green pea**.



rich in phosphorus



source of protein



source of fibre



source of iron & manganese





**Unique
pasta range**

low in fats, sugars and salt

Pasta Kids

letters, numbers, pets,
Paw Patrol, Peppa Pig, Minions,
SpongeBob, Moomins

Pasta
kids

The most playful way to educate children eat pasta!

With Melissa Pasta Kids the little pasta lovers can play writing their names, learning the numbers, or discovering the animal world that will excite them. Also, the beloved pasta heroes will definitely surprise the young children and will make eating pasta a fun and enjoyable procedure.

The various shapes are carefully designed to **help pasta "hold" the sauce** and reassure a perfect blend, **facilitate children to swallow smoothly** and **encourage them to handle the fork**. Melissa Pasta Kids contain all the valuable nutrients of durum wheat semolina, are **low in fats, sugars and salt**.





Terra Creta, a pioneer in Quality & Sustainability

The privately owned production unit includes the facilities of the olive mill, the bottling, the warehouses of secondary materials, the weighing station, the meteorological station, the offices of the administrative staff and the retail department.

The quality of its extra virgin olive oil is confirmed by a multitude of important distinctions, which accompany it in all the corners of the world, while its product range is complemented by table olives and balsamic vinegar.

Production capacity

11.000 kilos of olives/hour

Standardization capacity

7.000 pieces/hour

21 Olive oil products

6 Balsamic vinegar products

15 Olive products

100% of the total sales of olive oil concern extra virgin olive oil

15% of the total olive oil sales are organic

Climate Footprint calculation

99% Recyclable packaging materials

Terra Creta extra virgin olive oil is exported to 43 countries



Download our
**Sustainability
Report**



**Unique
flavors**
internationally recognized
with many awards

Estate line Extra Virgin Olive Oil

Extra Virgin Olive Oil

PDO Kolymbari extra virgin olive oil

Organic extra virgin olive oil

Our estate line products of Koroneiki variety are characterized by the balanced mild taste, the delicate and fruity aroma and the slightly peppery aftertaste.

Only from selected and **certified** olive groves that meet the strictest quality criteria.

The Estate line is ideal for any kitchen use, from cooking & baking to frying.

Authentic taste with **healthy** nutrients & **antioxidants**.

MONO
VARIETAL

COLD
EXTRACTION

THE
TRACEABLE
OLIVE OIL



Melissa
KIKIZAS



Flavors, varieties and global awards

in a unique premium line
of extra virgin olive oils

Premium line Extra Virgin Olive Oil

Grand Cru - holds the 2nd position at the World EVOO Ranking, **42 multivarietal** - from 42 varieties of olives, **Early Harvest** - from October's green olives, **Platinum** - with extremely low acidity, less than 0.3%.

- Sustainable farming under year-round monitoring
- Expertly timed harvest & innovative extraction
- Intense fruitiness and robust flavor
- Sealed freshness - ideal for food pairing
- Limited quantity & premium character gift

Global awards especially with the unique Grand Cru to be distinguished with the **MARIO SOLINAS** award and to hold the 2nd position at the World EVOO Ranking.

MONO
VARIETAL

COLD
EXTRACTION

THE TRACEABLE
OLIVE OIL





**Fresh aroma,
balanced flavor**

0% additives / preservatives
100% natural

Infusions line

Organic & Non-organic Extra virgin olive oil & ingredients



Extra virgin olive oil **infused with:**

Lemon

Garlic

Basil

Pepper

Specially selected varieties of plants that give a premium aroma and taste, freshly processed under vacuum and low temperature in an all-natural infusion process.

The result is a product that preserves the characteristics of Extra Virgin Olive Oil and the natural and complex aromas of fruits and herbs.

Ideal for sauces, marinades & dips, dressing salads or finishing touches.

**COLD
EXTRACTION**

**THE
TRACEABLE
OLIVE OIL**





**An olive oil
assortment**
fulfils any cooking need

HomeTastes line

Extra Virgin Olive Oil &
Virgin olive oil for all uses

Organic extra virgin olive oil **for raw food & greens**

PDO extra virgin olive oil **for Mediterranean cuisine**

Virgin olive oil **for frying & baking**

Extra virgin olive oil **for cooking & roasting**

Extra virgin olive oil **for salads & cold use**

Discover HomeTastes, the complete range of top quality olive oils. The results will uplift your mood and enhance your everyday diet.


**COLD
EXTRACTION**


**THE
TRACEABLE
OLIVE OIL**





Greek olives

Healthy choice for salads, snacks & Mediterranean recipes

Olives

Selection of Green & Kalamata variety olives

Available in a jar: **green, kalamata variety, whole, pitted, stuffed, mixed marinated with herbs & Extra Virgin Olive oil, Organic green whole, Organic kalamata variety whole, Organic mixed marinated with herbs & Extra Virgin Olive oil.**

Available in vacuum bags: **green, dried black, mixed marinated with herbs & Extra Virgin Olive oil.**

They are produced with a natural and slow ripening process to maintain their natural taste and beneficial ingredients. Ready to consume with low salt content (<3%).

- Traditionally fermented without excess salt or any preservatives
- Natural full taste & firm bite
- Available in whole, pitted, stuffed, or marinated with herbs & EVOO
- Ready to consume with low salt content (<3%)
- Healthy choice for salads, snacks & Mediterranean recipes





Greek balsamic vinegars

from traditional varieties of grapes



Vinegars

Selection of Balsamic white & red vinegar & balsamic cream

Balsamic Vinegar in a bottle or spray, Balsamic cream, Organic Red balsamic vinegar, Organic white balsamic vinegar, Organic balsamic cream.

Greek balsamic vinegars

- Ideal for BBQ, marinades, salads, dips & decoration
- Delicate aroma, balanced flavor
- 0% sweeteners / preservatives
- Aged quality balsamic vinegar
- Certified materials



Notes

This image shows a full page of white paper with horizontal blue or grey ruling lines, typical of notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Notes

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



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