

**We share Greek food and
food culture with the world**



KIKIZAS





Melissa Kikizas was founded in 1947 by Alexandros Kikizas. His vision was to highlight the raw materials of our country by turning them into high quality products.

He believed in the constant effort for improvement and he considered **quality** as **the most important factor** for the success of a product.





Our history

- 1947** Establishment in Athens of the pasta manufacturing company MELISSA, by Alexandros Kikizas.
- 1974** Construction of **Semolina mill in Larissa**, Thessaly.
- 1980** The pasta manufacturing facility is transferred from Athens to Larissa. MELISSA KIKIZAS possesses **the first vertically integrated complex of mill-pasta plant in Greece**, attaining a significant competitive advantage.
- 1983** Entry to the **American** market.
- 1992** Achievement of **No1 Pasta Producer** in Greece.
- 1999** Acquisition of **Stella** brand, which held the third place in the pasta market.
- 2000** Exclusive sales and distribution agreement of **Del Monte** canned fruits in Greece.
- 2009** Innovative launch of **Pasta Kids** product range.
- 2010** Completion of the second expansion investment in the Larissa plant, aiming to increase the production capacity to 90.000 tons annually.

- 2014** Exclusive sales and distribution agreement of **Heinz** products in Greece.
- 2015** Entry to the **Chinese** market. Establishment of **Melissa Kikizas Wheat Academy** with a view to educate young farmers.
- 2018** Exclusive sales and distribution agreement of **Kraft** products in Greece.
- 2019** New **Mill Construction**. A 16M investment which will increase productivity and secure the high quality of our products.
- 2021** Acquisition of **Terra Creta S.A** which is an innovative & award-winning **Extra Virgin Olive Oil** (EVOO) producer. Terra Creta has turnover of 19m € (95% in exports) and has solid presence to over 30 countries.
- 2022** Establishment of **Terra Creta Olive Academy** with a view to impart the expertise on the **olive oil** production.
- 2023** Relaunch of **Melissa** brand. Melissa products are now available with a **new logo** and **multilingual packaging**. Entry to the **Australian** market.
- 2024** Relaunch of **Terra Creta** brand.



Melissa Kikizas owns **the largest vertically integrated complex of mill-pasta plant in the Balkans** where 100,000 tons of pasta are produced annually.

100.000 tons of pasta



Production Facility

Our pasta factory stands as a leading producer of high-quality pasta in Greece, renowned for its ability to deliver both branded and private label (PL) products to clients worldwide.

Wide range of pasta shapes and varieties, including traditional long and short pasta, pasta kids and specialty items like whole wheat and pasta with vegetables and legumes. Production line that ensures precision, speed, and consistency. Quality Control throughout the whole production process.

Melissa Pasta

Every journey takes its own course. Our own, at Melissa, starts at the golden wheat fields of Greece, and our Wheat Academy where we share our knowledge and craft with the producers. It is a journey full of care and attention, which goes through our state-of-the-art mill and pasta factory, to bring exciting, top-quality flavors to every table, to every dish! Our Melissa products reflect the heritage of pasta making, while considering the modern food trends and consumer preferences.

Private Label (PL) Projects

We provide a full range of services from product development to final packaging, offering flexibility in pasta shapes, packaging formats, and branding options. Thanks to our efficient production methods and economies of scale, we offer competitive pricing without compromising product quality.

Corporate Social Responsibility

Particularly sensitive to corporate social responsibility actions, by implementing a wide range of voluntary activities that extend to areas of social supply, environment, education, health, sport and culture.

Quality Certifications

We have been amongst the first companies in Greece to be certified for its food quality and hygiene standards. Specifically, the company has been accredited with:

★ **ISO 22000** ★ **BRC | FSMA** ★ **IFS** ★ **BIO** ★ **HALAL** ★ **KOSCHER**



WHEAT ACADEMY

At Melissa Kikizas S.A., we recognize the vital role young farmers play in agriculture. To support their growth, we established the Wheat Academy, a specialized program designed for wheat producers across Greece.

In collaboration with the American Farm School of Thessaloniki, the academy combines classroom learning with hands-on field experience.

Our seminars cover essential tools and methods to enhance both the quality and quantity of wheat production while prioritizing environmental sustainability.

Additionally, the training emphasizes the importance of conserving valuable resources like water, ensuring a sustainable future for Greek agriculture.



OLIVE ACADEMY

Since 2014, we've collaborated with farmers to share knowledge on olive cultivation, leading to the establishment of the Terra Creta Olive Academy in 2022. In partnership with ELGO Dimitra and Neupublic, the academy supports Cretan olive farmers by offering seminars and training focused on improving olive oil quality and quantity. Our goal is to ensure the long-term sustainability of Cretan olive farming through precision agriculture, real-time data sharing, and sustainable practices that minimize the use of pesticides, fertilizers, water, and energy, safeguarding the future of the industry.





**We are
pasta lovers**

Simple and tasty

Long Pasta

Spaghetti No6, Spaghettini No10,
Linguine, Ziti No2, Bucatini No5

Long pasta are the most emblematic & commonly used pasta shape worldwide. Classic long shaped pasta (No6, No7) fit perfectly with the sauce of your choice from the most traditional to the most challenging recipes. Thin shaped Spaghettini No10, with its elegant shape, offers a lighter & more delicate taste to every dish.

Ziti No2, Bucati No3 & Bucatini No5 are ideal for recipes with heavy creamy sauces either with meat or fish. Finally, Linguine is one the most popular long pasta shape in the Mediterranean. For those who look for a fine taste & know how to enjoy pasta.





Fusilli
The real twist

Short Pasta

Penne, Penne Rigate, Fusilli, Farfalle, Rigatoni, Conchiglie, Elbows, Tortiglioni, Conchigliette, Small Elbows, Ditali, Ditalini, Stelline, Risone, Cous Cous

Short cut pasta can star in impressive Mediterranean dishes, be combined with vegetables or used in baked casserole as they hold up well in the oven. Either small or medium sized, they are excellent used in pasta salads and mixed with chunky sauces, but they can also be cooked in soups. They are the perfectly sized mouthful.





Tortellini

Filled with taste

Filled Pasta Tortellini

One of the most popular stuffed pasta. Made with an authentic Mediterranean recipe offering a special gastronomic journey. Tortellini hold inside all the taste of their filling, giving even greater enjoyment and intense taste in each bite.

Available in three different flavors:

- **Feta**
- **5 cheeses**
- **Tricolore**





Tagliatelle

For special pasta lovers

Special Pasta

Fides Fine, Fides Coarse, Tagliatelle with eggs, Tagliatelle, Lasagne with eggs, Canelloni, Penne Tricolore, Fusilli Tricolore

Fides: Unique and traditional, it has a nest like shape and consists of very thin long pasta. Fides can be combined with simple light tomato sauces, broths, consommés, and soups.

Tagliatelle: A traditional long shaped pasta like flat ribbons and nested for convenient portions. Available in recipe with eggs or without.

Canelloni & Lasagne: Ready to be filled with your favorite ingredients as no precooking is required. Their characteristic shape, flat wide and round, is perfect as a basis for rich and delicious dishes in the oven.

Tricolore pasta without doubt brings excitement to everyone tasting it. Dehydrated spinach and tomato are added to the classic recipe to enrich the end mouth feeling deliciously. A unique type of pasta that is combined with all kind of sauces and numerous ingredients adding color to your dishes.





Kritharaki
Experience the taste
of Greek Specialties

Orzo (Kritharaki)

Orzo, Orzo Medium

Kritharaki, also called Orzo, is the most traditional, iconic and popular pasta in Greece that has been widely adapted in the Mediterranean cuisine.

Its rice shape and small size make it a very versatile pasta, easy to cook with. It can be used in a range of recipes as a main or a side dish in soups in baked and casserole or even cooked risotto style.

Kritharaki has a tasty firm texture and a chewy mouthfeel offering a surprisingly sophisticated result to every meal.

It is a new dimension to a traditional favorite.

Available in four different variants:

- Regular
- Bio
- Whole Wheat
- Gluten Free
- Veggie





BOOST YOUR ENERGY

In combination with a varied and balanced diet and a healthy lifestyle, **proteins** contribute to:

- A growth and the maintenance of muscle mass
- The maintenance of normal bones

NEW

25%
PROTEIN



Gluten Free

spaghetti
penne rigate
orzo

Certain cereals such as rye, wheat and barley contain gluten which is a plant protein. People with celiac disease or gluten intolerance cannot consume foods containing it. Melissa gluten free pasta is **made from corn and rice flours** and it is **suitable for people who follow a gluten-free diet**. It has a unique color and a rich flavor.





for
vegetarians



gluten
free



low fat



Organic-Bio Pasta

spaghetti
penne rigate
orzo

Melissa Bio pasta range includes products from carefully selected **finest varieties of organically grown durum wheat**. All selected varieties are cultivated by using methods that respect the soil of the earth and the environment.

Bio range uses **sustainable agriculture** which is a complete system of farming that supports climate change and respects natural resources.





BIO
HELLAS



organic
pasta



GR-BIO 03
ΠΕΡΙΩΧΗ ΕΛΛΑΔΑ /
Greece Agriculture





Produced
by the entire
grain seed

source of fibre and protein



Whole Wheat Pasta

spaghetti, linguine, bucatini,
penne rigate, fusilli, farfalle,
orzo, ditali



Melissa Whole Wheat pasta offers you all the benefits of a healthy and balanced diet. It is rich in taste, as it is **produced by using the entire grain seed**. Whole wheat pasta constitutes a source of complex carbohydrate along with a plant-based protein of high quality, offering to the body the necessary **energy and vitamins for the proper function of the digestive system**.



source
of protein



source
of fibre



low fat

NEW





**With 30% puree
from fresh vegetables**

delicious & healthy



Pasta with Vegetable Puree

spaghetti, cavatappi, fusilli, orzo

For those who seek a more tasty but healthy proposition, Melissa introduces a new pasta range **made with durum wheat semolina and 30% puree from fresh vegetables**. An alternative choice to enjoy pasta while keeping a more balanced diet, with multiple nutritional benefits and delicious taste.

Available in four unique variants: **carrot**, **spinach**, **beetroot** and **tomato**.

100% plant based. No preservatives. No artificial colors.

NEW



source of
protein



suitable
for vegan



low fat





**Unique
pasta range**
low in fats, sugars and salt

Pasta Kids

letters, numbers, pets, special
edition: thematic, Paw Patrol,
Peppa Pig, Minions, Bluey

**PASTA
KIDS**

Bring the fun to mealtime with Melissa Pasta Kids!

With Melissa Pasta Kids the little pasta lovers can play writing their names, learning the numbers, or discovering the animal world that will excite them. Also, the beloved pasta heroes will definitely surprise the young children and will make eating pasta a fun and enjoyable procedure.

The various shapes are carefully designed to **help pasta "hold" the sauce** and reassure a perfect blend, **facilitate children to swallow smoothly** and **encourage them to handle the fork**. Melissa Pasta Kids contain all the valuable nutrients of durum wheat semolina, are **low in fats, sugars and salt**.





Olive mill production capacity
17.000 kilos of olives/hour

Bottling capacity
10.000 pieces/hour



Our production facility

Our privately owned vertically integrated production facility in Chania, Crete includes the olive mill, the bottling unit, the warehouses, the farming agrometeorological station, the staff offices, the visitor area, and the retail shop.

The latest addition to our facility is a modern installation of 2,200-tonne underground nitrogen tanks with temperature control.

The quality of extra virgin olive oil Terra Creta is confirmed through high-level distinctions in international competitions.

Terra Creta, crafted with care and respect

Inspired by the ancient Olive tree of Vouves rooted near our private olive mill, we respectfully care for the land and the olive trees to create our Terra Creta Extra Virgin Olive Oil, capturing all the aromas of Greece.

We produce extra virgin olive oil in glass bottles and tins of various sizes. Our portfolio also includes extra virgin olive oil of protected designation of origin (PDO), organic extra virgin olive oil, and infused extra virgin olive oil.

In our assortment we have a range of Premium extra virgin olive oils that hold a unique taste profile and several global awards.

Finally, our range also includes Greek table olives.

Our products reach over 45 countries worldwide through our extensive export network.

Private Label Projects

We accommodate production of private label products in glass bottles, tins and bags in boxes.

Sustainability

Our inspiration derives from the balance that a correct and healthy diet brings to our lives, in harmony with nature.

We offer natural products, rich in antioxidants and substances that promote health, well-being and have undergone the minimum necessary processing.

We seek our whole production process to be performed using sustainable practices, which are constantly certified and improved.

Climate Footprint calculation

We've assessed the footprint for some of our products and we continue.

99% Recyclable packaging materials.



Scan for
more info

★ ISO 9001 ★ ISO 22000 ★ ISO 14001 ★ KOSHER ★ IFS ★ BRC ★ BIO ★ HALAL ★ ECO VADIS ★



**Unique
flavors**

internationally recognized
with many awards

Extra Virgin Olive Oil

EXTRA VIRGIN OLIVE OIL

PDO KOLYMVARI EXTRA VIRGIN OLIVE OIL

ORGANIC EXTRA VIRGIN OLIVE OIL

Our products of Koroneiki variety are characterized by the balanced mild taste, the delicate and fruity aroma and the slightly peppery aftertaste.

Only from selected and **certified** olive groves that meet the strictest quality criteria.

Authentic taste with **healthy** nutrients & **antioxidants**.



new!



new!





**Flavors, varieties
and global awards**
in a unique premium line
of extra virgin olive oils

Premium line Extra Virgin Olive Oil

Grand Cru - the most awarded Greek monovarietal evoo in the world, according to EVOOWR,
42 multivarietal - from 42 varieties of olives ,
Early Harvest - from October's fresh green olives,
Platinum- with extremely low acidity, less than 0.3%.

- Sustainable farming under year-round monitoring
- Expertly timed harvest & innovative extraction
- Intense fruitiness and robust flavor
- Sealed freshness - ideal for food pairing
- Limited quantity & premium character gift





**Fresh aroma,
balanced flavor**

0% additives / preservatives
100% natural

Infusions

Products of Natural Extraction



Extra virgin olive oil **infused with:**

Lemon

Garlic

Basil

Chili

Specially selected varieties of plants that give a premium aroma and taste, freshly processed under vacuum and low temperature in an all-natural infusion process.

The result is a product that preserves the characteristics of Extra Virgin Olive Oil and the natural and complex aromas of fruits and herbs.

Ideal for sauces, marinades & dips, dressing salads or finishing touches.

**World's
most awarded
INFUSION EVOO
with Basil for 2025**





Greek olives

Healthy choice for salads,
snacks & Mediterranean recipes

Olives

Selection of Green & Kalamata variety olives

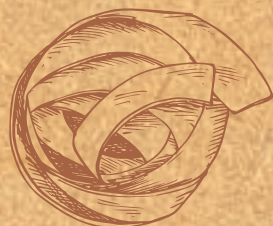
Available in a jar: **Green olives whole, Green olives pitted, Green olives staffed with Almond, Green olives staffed with Pepper, Organic Green olives whole, Organic Kalamata olives.**

Available in vacuum bags: **Dried black olives whole, Mixed marinated olives whole, Green marinated olives whole.**

They are produced with a natural and slow ripening process to maintain their natural taste and beneficial ingredients.

- Traditionally fermented without excess salt or any preservatives
- Natural full taste & firm bite
- Ready to consume with low salt content (<3%)
- Healthy choice for salads, snacks & Mediterranean recipes





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